

Sports Teams Competition

(refer also to Community Cup)



Description:

Sportspeople love to compete and a match between a Christian team and a secular team can be a great way of reaching out to non-Christian sportspeople and can serve as a terrific church planting and discipleship making opportunity.

The sports event is not an end in itself but fuels a movement that carries on after the event. Organizers should be clear with the purpose of the event and what they hope to achieve after the sports event has finished.

Objectives:

- To help every church or agency anywhere send culturally relevant church sports teams for the purpose of evangelism/church planting.
- Build bridges between the community and the church through clean and redeemed sporting environment.
- Transforming the community through the Church running events that bring the community together.

Target Audience:

The target demographics for this event is all families in the community in which the event is to take place. We want to have different events around the big screen to engage the population that attends the event. This will allow more people to attend each year, if you make it an annual event.

This is a very simple but yet great way to engage the community. Kids and families find this event to be a lot of fun as they watch and visit with other families and friends.

How to Organize/Implement:

- i. Educate constituency that you don't need to be a professional athlete to create a sports outreach strategy.
- ii. Identify the interest of at least one group in the church that would have the interest to be involved in a sports event – basketball, volleyball, etc.
- iii. Finding a host ministry or church locally to send the team to.
- iv. Identify an adequate location near the host church or organizational premises. (Improvise if necessary)
- v. Develop promotional strategy for the outreach.

The Ultimate Goal Strategies

- vi. Build music, food, mimes and other components into the strategy when possible.
- vii. Train team members to present the gospel.
- viii. Train counselors to witness to the crowds watching the matches.
- ix. Consider culturally relevant music and More Than Gold materials including follow-up materials.
- x. Consider the wearing of uniforms for the team if finances allow.
- xi. Consider a festive evening with a meal, games and trivia time.
- xii. Consider conducting clinics

Equipment/Resources Needed:

- 🍏 ESSENTIALS: Tournament facility, promotional materials and Sports equipment relevant to the sport (ex. Soccer ball, soccer goals etc.)
- 🍏 A Public Address system if required (if PA system is not be available, consider breaking the crowd into smaller groups).
- 🍏 OPTIONAL: Trophies, website, tournament organizer (ex. Excel), volunteers, and festival essentials (food, music, etc.)

Extras:

The Community Cup shares 2 models:

Model A is designed for cities with an international/ethnic diverse population.

Model B is designed for cities with different community groups united by something in common (*schools, business, banks, etc.*).

By determining your mini-communities and identifying their felt need you can design your Community Cup. Engage an Organizing Committee to pray, plan and execute your tournament and follow-through ministry strategies. You need a director of the tournament, of volunteers, of team recruitment and of follow-through.

Remember the event should take up 20% of the team's resources (ex. Time and Money) and the follow-through should utilize 80% of the team's time and money. Without the follow-through you only have an event. With excellent DMM follow-through you have a movement.